



MEDIA RELEASE

For immediate release

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Approved by: Cr Phyllis Miller, Chair of Central NSW Councils, Mayor of Forbes Shire Council

Growing Tourism in Central NSW

Cr Phyllis Miller Chair of Centroc and Mayor of Forbes Shire Council is pleased to hear of the recent announcement from The Minister for Tourism and Major Events, The Hon George Souris regarding the Extension of the Government's \$5.1 Million Regional Tourism Partnership program for another 12 months.

"Funding will go towards attracting tourists to Central NSW," said Cr Miller.

"The program to date has generated a lot of interesting projects that have been spread across the Councils of Central NSW," said Cr Miller

"According to Tourism Australia research, during the year ended 31 December 2011 domestic overnight visitors spent \$632 million in Central NSW - up by 4.8% on December 2010. Central NSW received over 1.7 million domestic overnight visitors - up by 8.0% on the year before." said Cr Miller

"We are getting results in Central NSW and it is good to see the State helping us build on our successes," said Cr Miller

"According to the Central West Transport Needs Study 2010, tourism is the third largest industry in the region. Supporting tourism is very important to the growth and resilience of our communities," said Cr Miller

Please visit the Central NSW Tourism website at <http://www.centralnswtourism.com.au> for ideas for your next escape in our wonderful region.

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For comment please contact Jennifer Bennett 0428 690 935